



Board Member Fundraising “Menu”

*This is an “all-you-can-eat” menu! Please choose as many items as you like – but at least one per category. **All** board members are asked to make a financial gift that is significant to them.*

Name:

Date:

APPETIZERS (Qualification/Cultivation)

- Invite 5 guests to tour Achieve Services
- Provide names of 10 donor prospects
- Write a short article: “Why I support Achieve Services” for newsletter/website/social media
- Identify 2 new community members to serve on the Board or a committee
- Once a year share Achieve’s newsletter with 5 friends/colleagues

ENTREES (Solicitation)

- Make a financial gift that is significant to me – requested by ALL**
- Personally call 5 friends and invite them to an Achieve Services’ event
- Sign and personalize letters to 15 current or prospective donors
- Host a donor appreciation or fundraising event at my home or work
- Attend a donor ask with staff
- Include Achieve Services in my estate plan
- Adopt 5 LYBUNTS (Last Year but Unfortunately Not This Year) – send letters and/or follow up by phone or email with those who have not renewed their support
- Solicit a cash contribution from an individual, business, service club, civic group, or congregation
- Purchase a table or secure a table/corporate sponsorship for April’s Spring Gala or the Fall Fundraiser
- Serve on an event (development) committee
- Recruit volunteers/in-kind donations to help with specific needs that impact Achieve Services’ budget (e.g., graphic design, printing, paper, etc.)
- Identify a Business Partner to provide employment opportunities for our participants
- Recruit 5 Achieve Clean Subscribers

DESSERTS (Stewardship/Public Relations)

- Write notes or make thank you calls to 15 donors annually
- Be assigned to and stay in contact annually with 2-3 donors
- Share Achieve Services’ Facebook, Instagram, or Twitter posts occasionally
- Share at least 3 participant stories with my workplace, congregation, service organization, neighborhood, etc.
- Speak to a service club, professional association, congregation or other interested group on behalf of Achieve Services (talking points and presentation provided by Achieve)
- Contact my elected officials and advocate on an issue that impacts Achieve

A LA CARTE (Bonus Engagement):

- Select of the following to attend/participate in:
 - Spring Gala (April 17, 2020)
 - Fall Fundraiser (November 2020)
 - Nut Sale
 - Represent Achieve at a community-wide event
 - Represent Achieve at a partner agency function